



IPN

PATENT

Attorney Docket No. 08011.3000

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:)
John B. FERBER) Group Art Unit: 3628
Application No.: 09/753,685) Examiner: BORISSOV, Igor N.
Filed: January 4, 2001) Confirmation No.: 1659
For: SYSTEM AND METHOD FOR)
TRANSMISSION OF)
ADVERTISING TO WIRELESS)
DEVICES)

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

REPLY TO OFFICE ACTION

In reply to the Office Action mailed May 7, 2007, the period for response
extending through August 7, 2007, Applicant requests reconsideration of the
above-identified in view of the following remarks.

Remarks follow on the next page of this paper.